

JOMC 422
CAROLINA WEEK/CAROLINA CONNECTION
SPRING, 2008

M & W 1:00 - 6:00 p.m.
Carroll Hall 135 (studio and newsroom)
office hours: T and Th 9 a.m. – NOON

Dr. C. A. Tuggle
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PRE-REQUISITES: JOMC 120 Electronic Editing and Field Production and JOMC 421 Electronic Journalism. If you have not completed 120 and 421, you will be dropped from this course. Permission of instructor is required; you must meet with Dr. Tuggle to pre-register for the course.

COURSE OUTLINE

DESCRIPTION:

This course is entirely hands-on. Under the direction of the newsroom managers, students will write, produce, and broadcast a twice-weekly TV news program and a weekly radio news program. Students will fill all normal newsroom positions. We will incorporate all standard news program elements, including chroma-key weather, satellite feed material, live remotes and the exact timing of the shows.

OBJECTIVES:

As a group, newscast staff will work toward producing news program that contain no technical mistakes, are precisely written, impart important and interesting information, and flow as a cohesive whole.

ATTENDANCE POLICY:

Approach this class as you would a job in the news business. Being late or absent will not be tolerated. Only a death in the immediate family (including your own demise, of course) will be accepted as a reason for missing class. Each unexcused absence will result in a deduction of one grade mark. For example, if you do B work but miss a newscast, you'll get a B- for the course.

LATE WORK:

There had better not be any. Pay close attention to deadlines and details.

Required Material:

Each student will need to buy two (2) digital tapes. *AP Stylebook*, *Broadcast News Handbook*, and a good dictionary.

DETERMINATION OF GRADE:

Your grade will be based on objective and subjective criteria, as will whether you are hired and subsequently retained by a news operation after you graduate. We will assess both the quality and quantity of your work, with a greater emphasis on quality. You don't want to make the same mistake twice, such as not lighting interviews, editing with jump cuts, turning in blue video, or worst of all, missing your deadline. In addition, a big factor will be the extra effort you expend outside of class preparing shows we can all be proud of. There is always something to be done. Ask. Look. Ask again. Be productive. Merely filling space and breathing air during class time each week won't get you very far. If you're enrolled in the class, you're expected to turn in a video story per week. Readers and FSGs can count toward extra effort, but don't count toward fulfilling your required assignments. Reporters are expected to turn at least four packages as part of their requirement. Additionally, you're required to be involved with the production of the newscast on show days.

Be sure to keep up with a log of what you do, to turn in after the last show. I don't need a listing of things you've done during class time, unless that's extra work assigned to you that day. What I need you to document is what you've done beyond your regular assignments. So, any work you do during class time and the work you do on your assigned stories is a given. Two or three sentences that don't say anything specific won't get you very far, nor will generalities... list specific things you've done "above and beyond the call." It's your grade..... make a case for yourself. When we sit down to do grades... we'll be looking to see which of the following categories best describes you and your efforts:

A: nearly perfect in execution... quality and quantity of work is exceptional

A-: stands out from crowd (in a good way!)... good attitude... work is impressive in terms of quantity and quality... very few problems all term... works like career depends on it

B+: very good performance... would get an unqualified job recommendation... consistently does more than required... a self starter

B: solid effort... should become a solid pro... would have no problem recommending this person

B-: with a bit more polish, this person should make it in the business... has a pretty good handle on things... good team player

C+: good in one phase of job, but consistent problems in another phase or contributed in only one phase

C: acceptable work... follows instructions... understands basics.... but didn't perform/contribute across the board...punches the clock.

C-: has glimpses of potential in a limited range of jobs

D: needs to consider a different field

F: wouldn't have gotten this far

In addition to the general requirement of a story a week, we expect you to amass a certain number of points. Here's how you earn points:

VOs - 5

VO/SOTs – 10

PKGs – 20

Filling basic crew positions – 5

graphics, audio, TD – 7.5

Re-editing your Carolina Week story for Carolina Connection to a shorter or equal story form

feature - 5 points

wrap – 3 points

actuality – 2 points

reader with nats – 1.5 points

for original CC pieces – double the points for re-edited material

Note... re-editing doesn't mean simply dubbing the audio portion of your CW story. It means re-working the story to fit the CC format. Be aware, this is not automatic. CC managers have to WANT your material for you to begin the re-purposing process.

Producers and directors will receive 100 points for filling those positions for a semester.

For the fall session, you are expected to earn a MINIMUM of 225 points. You will LOSE two points the first time you miss an assignments meeting, and five points for each subsequent miss. You will LOSE two points each time you fail to get a tease or OTS turned in by the deadline for those items. You must have accumulated 70 points by show number eight, 140 by show number 16 and 210 by show 24. Failure to meet any one of these benchmarks will result in a grade mark reduction from your final grade. (For example, from B+ to B. If you miss all three, that would take you from a hypothetical B+ to a C+.) You would still be expected to meet the minimum number of 225 points by turning in an evergreen package for use in a subsequent semester. I will accept a maximum of one evergreen package per reporter after the final show for the current semester has aired. That piece will be worth only 15 points and is due by December 13. It must be good enough to air and evergreen enough to still be useful next semester.

Also, remember that absences (for any reason other than those listed) will affect your grade. Pieces (or portions thereof) that are dropped strictly because of time constraints will still count toward your total. Pieces (or portions thereof) that are dropped because of quality issues **will not**. So, if you do a VO/SOT and the SOT is dark to the point that we drop it, that counts as a VO only. If the only reason we drop the SOT is time, you'll get full credit for a VO/SOT.

CARE OF EQUIPMENT:

It's your responsibility to be very cautious regarding the field gear and editing equipment. When you check out or reserve gear, take a moment to look it over to see if anything is

wrong and report it immediately. If anything happens to the equipment while it's checked out in your name, you'll be responsible for the cost of repairs. So, return every piece in the same condition it was in when you took it out.

****NEVER LEAVE EQUIPMENT UNATTENDED!!!** BE AS PARANOID AS YOU HAVE TO BE, IT'S YOUR RESPONSIBILITY!!!! DO NOT LEAVE EQUIPMENT IN YOUR CAR. IT SHOULD BE IN YOUR CAR ONLY LONG ENOUGH TO GET TO AND FROM WHERE YOU'RE GOING FOR THAT STORY/ASSIGNMENT.**

WEEKLY CLASS SCHEDULE:

Jan. 9 Go over policies and procedures
 Dry run newscast
 Load credits
 Make assignments for first show

Jan. 16 First CW show of new semester

Jan. 19 First CC show of new semester

Jan. 28 First Monday CW

March 10, 12, 15 No live shows, spring break. CC for March 8th pre-recorded.

April 21 Record two best-of CWs

April 23 Last live TV show of semester

April 26 Last live radio show of semester

NOTE: Always be professional in your dealings with your fellow workers and the people you meet and work with as you go about gathering news. News directors say they want people with good attitudes as well as solid journalism skills.