

## Susan R. King

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School of Media and Journalism  
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### Education

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<b>Fairfield University</b> , Fairfield, Connecticut	M.A. Communications	1973
<b>Marymount College</b> , Tarrytown, New York	B.A. English	1969
<b>University College</b> , London University		1967-1968

### Professional Experience

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**UNC School of Media and Journalism** **January 2012 to present**

***Dean, John Thomas Kerr Distinguished Professor***

Lead this distinguished school of more than 50 media scholars, journalists and advertising and public relations practitioners. The school, one of 12 schools that are members of the Carnegie-Knight Initiative on the Future of Journalism Education, has an undergraduate student body of more than 800. The graduate program has approximately 80 Master's students and nearly 40 PhD students, as well as an innovative online Master's of Arts in Technology and Communication program.

**Carnegie Corporation of New York**

***Vice President, Public Affairs***

1999 - 2006

***Vice President, External Affairs & Director Journalism Initiative, Special Initiatives and Strategy***

2006 - 2011

A corporate officer responsible for leveraging the ideas and strategies of the Corporation's work. Play central role in decisions about the more than \$100 million in annual grants and in the Corporation's policies. Oversee all external communications and internal communications. Manage the media and journalism grant portfolio; created the multi-million dollar dissemination award program; launched the Carnegie-Knight Initiative on the Future of Journalism Education in 2005 that now includes 12 of the leading universities in the nation. Lead the Special Initiatives grant-making portfolio which included a 2006 \$14 million grant cluster investing in New Orleans intellectual infrastructure.

**Results:** Launched *Carnegie Reporter* a semi-annual magazine; created *Carnegie Challenge Papers*, in depth looks at specific issues; created *Carnegie Results*, a quarterly publication focused on what was learned from grants; introduced Carnegie Forums, occasional in-person seminars on critical issues for invitation-only audiences; produced successful and innovative dissemination programs for initiatives like the Russia Initiative, Carnegie Scholars program, and Schools for A New Society urban school reform work. Shaped and manage the Carnegie-Knight Initiative on the Future of Journalism Education involving a dozen major U.S. research universities and the Knight foundation. Central player in creating and establishing a strategy that led to a newly focused grant-making portfolio for the Corporation in 2007. Established the Carnegie Medal of Philanthropy program given every two years by the Carnegie family of organizations and which returned to NYC in fall 2009.

United States Government, Washington, D.C.

January 1995 to August 1999

***Assistant Secretary for Public Affairs in Department of Labor***

Confirmed twice by the Senate and served under Secretary Robert B. Reich and Alexis M. Herman. Managed all strategic communications for the department including government data, initiatives in pension programs, worker protections, enforcement responsibilities and workplace advances. Handled long-term communication strategies and breaking news demands, including the successful *No Sweat* garment industry initiative and the UPS strike.

**Results:** The *No Sweat* campaign was awarded the prestigious Kennedy School judged Innovations in Government Award and triggered a presidential task force that resulted in an NGO which works with business and government to end sweatshop labor. Credited with building the public capital of the agency's work.

***Executive Director, Family and Medical Leave Commission***

Lead the work of the congressionally mandated commission; reported to the board which was made up of congressman and Senators, business leaders and activists

**Results:** In less than 10 months, produced the strategic plan for the Report to Congress that included arranging hearings held around the country, a National Science Foundation convocation and a \$600,000 research project to gauge public needs and experiences.

***Assistant Secretary Designate, Department of Housing and Urban Development***

Established communication strategy for Secretary of HUD, Andrew Cuomo during the first four months of his term and before Labor had a confirmed cabinet officer.

**Journalism Career**

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***Independent Journalist***

1994

Reported for CNN and ABC Radio News, served as host of NPR's Diane Rehm Show and Talk of the Nation, hosted CNBC's Equal Time.

***WJLA TV News, Washington, D.C., Anchor and Featured Journalist***

1987 - 1993

Anchored the 5:00 PM, 6:00 PM and 11:00 PM newscasts regularly. Led the stations' political coverage with live reporting from around the country. Recruited to the station to bring the award winning *Coverstory*, a 3-1/2minute 11:00 PM news feature known for its ability to convey complex government, political and diplomatic information in an understandable and powerful way.

***WRC TV News, Washington, D.C., Anchor and Featured Journalist***

1983 - 1987

Anchored the 6:00 PM and 11:00 PM newscasts regularly. Led the station's political coverage with live reporting from around the country. Created the award winning *Coverstory* feature, which garnered a number of Emmy Awards and recognition from national journalistic organizations for its in-depth analysis and ability to communicate. Produced special documentaries from Lebanon and South Africa.

***ABC News, Washington, D.C., Washington Bureau Correspondent***

1979 - 1983

Reported for ABC News programs including World News Tonight, Good Morning America and Nightline. Served as White House correspondent at the beginning of the Reagan administration. Covered George Bush 1980 presidential campaign.

***WTOP TV News, Washington, D.C., Anchor and Journalist***

1975 - 1979

Served as weekend anchor at highly rated station owned by Washington Post. Reported on political, community and social and health issues.

***WGR TV News, Buffalo, N.Y., Anchor and Journalist***

1972 - 1975

First woman to anchor major weekday newscast. General assignment reporting.

CBS News, *New York Assistant to National Editor, Correspondent for Walter Cronkite* 1970 -1972

NBC News, *New York Assistant, NBC White Paper Documentary Unit* 1969 - 1970

## Teaching

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*The Media Revolution: From Gutenberg to Zuckerberg* (JOMC 101), Fall 2013, Fall 2015.,

*Covering Presidential Elections Seminar* (JOMC 491), Fall 2012.

## Publications

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[SusanKingBlog@Wordpress.com](mailto:SusanKingBlog@Wordpress.com). Weekly musings about deaning, journalism education and media changes, 2013 – Present.

Susan King, “ABC News Summer Institute: A partnership between ABC News and Carnegie Corporation of New York provided top journalism students with a summer fellowship that immersed them in the world of investigative journalism and world-class broadcast news,” *Carnegie Results*, Winter 2011, pp. 1-12.

Susan King, “The Carnegie-Knight Initiative on the Future of Journalism Education: Improving how journalists are educated and how their audiences are informed,” *Daedalus*, Journal of the American Academy of Arts & Sciences, Spring 2010, pp. 126-127.

Susan King, “Media Grantmaking Strategies: When the Impact is in Question,” *Carnegie Results*, Winter 2009, pp. 1-8.

Susan King, “In Russia, News for Sale”, *The Washington Post*, December 18, 1993, p.A-25.

Susan King, “This is the Story I will Tell My Daughter,” *Washingtonian Magazine*, May, 1992, pp. 58-61 and 141-143.

## Presentations and Panels

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*Honors Convocation Speaker, From Dot Com to Dot Gov to Dot Org to Dot EDU*, Moody College of Communications, University of Texas – Austin, April 2015.

*Interviewer*, Discussion with Gerhard L. Weinberg, William Rand Kenan, Jr. Professor of History, Emeritus and leading scholar of World War II, for **Global Education Leaders’ Program of World View** at UNC-CH, June 19, 2014.

*Moderator: Education – Fueling Innovation. IWF Cornerstone Conference:* Innovationskraft Berlin. A conversation on education innovation worldwide with Andreas Schleicher, Deputy Director for Education and Skills and Special Advisor on Education Policy to the OECD General Secretary, Dr. Pasi Sahlberg, Director of the Finnish Education Ministry, Sara de Freitas, Associate Deputy Vice Chancellor and Professor of Teaching and Learning at Curtin University, Perth, Australia, Ivo Hajnal, Professor of Linguistics & Language History, University of Innsbruck Austria. Berlin, Germany, May 2014.

*Panelist, St. David’s Senior Seminar on the Media & Ethics*, with John Dresher, Executive Editor, News & Observer, David Crabtree, Anchor, WRAL-TV, and Don Curtis, CEO, Curtis Media, April 25, 2014.

*Interview with Senator Jim Sasser, Morehead-Cain Symposium*, UNC, March 2014.

*Presenter, **CBC – UNC Diversity Fellowship Program***, a partnership with Capital Broadcasting Company & JOMC to create a pipeline of diverse broadcaster reporters, editors and producers. Spring Break 2013 & 2014.

*Panel Facilitator, **Women in Media Leadership***, Amanda Bennett, JOMC Interview Series, March 2014.

*The Deficit Road Show*, an evening with Stan Druckenmiller and Ron Canada, **Robertson Scholars Program**, Memorial Hall, December 2013.

*Panel Facilitator, **Women in Media Leadership***, Brooke Baldwin, JOMC Interview Series, September, 2013.

*Panel Facilitator, **Women in Media Leadership***, Kayla Tausche, JOMC Interview Series, February, 2013.

*Panel Facilitator, **Women in Media Leadership***, former Governor Bev Perdue, JOMC Interview Series, January 2013.

*Moderator*, Redesigning Democracy Summit, **Emerging Issues Panel**, NC State, December 10, 2012.

### **University Service**

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Member, **UNC Undergraduate Admissions Committee**, Fall 2014 – Present.

Member, **UNC Think Tank on Big Ideas**, Fall 2014 – Present.

Member, **WUNC Board of Trustees**, Spring 2015 – Present.

Member, **WUNC Community Advisory Board**, Spring 2013 – Spring 2015.

Member, **Provost's On-Line Task Force**, UNC-CH, 2014.

Member, **UNC TV Blue Ribbon Committee on the Future**, 2014.

Chair, **Search for Dean, UNC Kenan-Flagler School of Business**, Summer 2013 – January 2014.

**Faculty Leadership Class**, 2013 - 2014.

Member, **Search Committee, UNC Associate Vice Chancellor, Communications and Public Affairs**. Summer 2013.

### **Community and Higher Education Service**

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Board of Trustees, **Carnegie Council for Ethics in International Affairs**, 2015 – Present

Member, **Search for WUNC –TV President and General Manager**, Summer to Fall 2015.

Board of Trustees, **Carnegie Council on Ethics in International Affairs**, 2015 - Present

**Carnegie Knight Dean's Council**, January 2012 – Present.

Board of Directors, **IREX**, Washington, D.C., 2012 – Present.

External Examiner, Bachelor of Journalism Curriculum, **The University of Hong Kong, School of Journalism and Media Studies Centre**, 2011 – Present.

Chair, **BBC Global Media Action**, USA 2010 – Present.

Advisory Committee, **Center for Independent Media Assistance**, National Endowment for Democracy 2007 – Present.

Board of Trustees, **Fairfield University**, Fairfield, Connecticut, 2006 - Present.

Board of Trustees, & Secretary, **National Leadership Roundtable on Church Management**, 2006 - Present.

Board of Trustees, **BBC Global Media Action**, London, England. 2005 – Present.

Board of Trustees, **House of Friendship**, Honduran orphanages 2005 – Present.

Member, **World Economic Forum's Global Agenda Councils: Future of Journalism Council** 2008-2010, Chair, 2009. Member of reconstituted **GAC: Informed Societies Council**, 2009 - 2014.

Member, **National Review Board**, United States Conference of Catholic Bishops, 2011-2013.

Member, **PBS Task Force: Funding the Vision II**, 2010-2011.

Board of Directors, **Philanthropy New York**, New York, N.Y., 2011.

Board of Directors, **International Women's Forum**, Washington, D.C., 2004 – 2010 and **Women's Forum of New York**, 2007 – 2010.

Member, Public Affairs Committee, **Independent Sector**, 2001 - 2005 and **Council of Foundations**, Washington, D.C., 2000 – 2004.

Board of Trustees, **Marymount College**, 1993 – 2002 and Marymount College of Fordham University 2002

## **Awards**

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**DeWitt Carter Reddick Award for Communication Excellence**, Moody College of Communications, University of Texas – Austin, April 2015.

**Buffalo Broadcasters Hall of Fame**, Buffalo, New York, induction September 2014.

Washington Women in Communications, **Matrix Award**, 1999.

John F. Kennedy School of Government **Innovations in Government Award**, *No Sweat: Ending Sweatshops*, U.S. Department of Labor, 1996.

**Signet Award**, Marymount College, Tarrytown, New York, 1997

**Washington, D.C. Area Emmy Awards**, Outstanding Individual Achievement, Cover Story, Susan King Reporter, September 29, 1984 – February 14, 1985, WRC TV.

**Washington, D.C. Area Emmy Awards**, Outstanding Individual Achievement, THIS IS LEBANON, Susan King – Reporter, December 16, 1983, WRC TV.

**Women’s Political Caucus**, Outstanding Reporting, TV, 1984, 1985, WRC TV.

**AP Award** for Best Reporting, New York State, 1974